



Hampton Roads Chapter of ASPA

October 10, 2017 Council Meeting Minutes

Present: Officers: Betty Meyer (President), Michelle San Anton (Treasurer), David Chapman (Web Administrator), John Dunning (Secretary), Immediate Past President: Charlie Mills.
Council: Ron Carlee, Stephen Chenault, Celeste Greene, Jerry Hoddinott, and Gary Roberts

Unable to Attend: Council: Kaitlyn Bennett, Kelly Doolan and Mechelle Smith.

Discussion of Two Vacancies:

- Kaitlyn Bennet sent an email to the council volunteering to serve as President-Elect. Betty Meyer recommended and the council approved the nomination.
- The Student Representative position is still vacant. The council decided to delay filling this position and faculty members will continue to look, considering undergraduate students as possible candidates. It was emphasized that the student must be a chapter member.

Minutes: The minutes from our last meeting (June 29, 2017) and financial statements were approved as written.

Treasurer's Report: Michelle reviewed the chapter's finances. In summary:

- A copy of the financial statements for the period ending September 30, 2017 is attached; The checking account the balance is \$1,148.81. The saving account balance is \$1,477.16. Total cash on hand is \$2591.97.
- To cover pending transactions, Michelle recommend moving \$770.00 from savings to the checking account. Council approved the request.
- Michelle and Betty Meyer will conduct the End of Year Audit prior to our next council meeting.
- New HR ASPA travel mugs were ordered as speaker appreciation gifts. The minimum order was for 48 mugs costing slightly more than \$15 each. Betty Meyer recommended that we sell some to members at \$20 each to reduce the inventory and help cover overall expenses. The council agreed to advise our membership that they will be available for purchase at our November meeting.

Membership Report:

- Total Members: 80: Category: City or Agency 30; Student 22; Faculty 20; Retired 8

Committees:

- For Marketing: We still need members from each city and university to agree to market our program. As we prepare for the November meeting, we will ask for help. Kaitlin

Bennett stated that she was willing to market ASPA to others in the City of Virginia Beach as well as to other doctoral students at Old Dominion. Betty Meyer had a conversation with Caitlin Stein at the September meeting. Previously she agreed to help with marketing primarily through social media. She would also like to do a survey of chapter members. John Dunning agreed to send her copies of previous surveys for information. Ron Carlee recommended the survey also examine what members are willing to contribute for chapter success. Before marketing or doing a survey, the Council requested that she put together a proposal for approval. Betty Meyer will discuss this with her.

- Membership: The council recommended that, if ASPA does not have a membership brochure, that we develop one. We need a Membership Committee to manage our list, send welcome information to new members, and works to solicit new members. Michelle San Anton will see if there is a brochure available from National ASPA, if not we need to develop one for handing out to prospective members.

Discussion of Events:

November 16th – Topic: Norfolk Works: Achieving Equitable Economic Development: Ron Carlee stated that the speakers are confirmed, They are Chuck Rigney, Norfolk Director of Development and Mike Paris, Business Development Manager. Charlie Mills stated that we have reservations at the Holiday Inn Select. For the menu, the council agreed to continue with the sandwich option, instead of a plated lunch. The idea that this provides a “lighter” lunch, it is easier to serve and promotes more socialization. The council also thought it would be more effective to market our events as a General HR ASPA meeting versus a General Membership meeting, as that could be perceived as “exclusive” to members only.

- Action: Kelly Doolan - Send out a “save the date” email, pending finalization of the event flyer.

January 18th - Topic: Newport News Choice Neighborhoods Initiative: The City of Newport News and the Newport News Redevelopment and Housing Authority have been awarded a \$500,000 Choice Neighborhoods Initiative Grant from the U.S. Department of Housing and Urban Development to help revitalize and transform a portion of the Southeast Community. Please refer to this link: <https://www.nmgov.com/2255/Choice-Neighborhoods-Initiative>

- Jerry Hoddinot will contact Karen Wilds, Director of NNRHA and also ask Britta Ayers, Assistant City Manager to see if they would be willing to make a presentation.
- Charlie Mills will contact Marker 20 to reserve their backroom for the social and presentation.

March 15th Symposium - Topic: Building skills for innovation and creativity. ODU is the process of implementing a multi-disciplinary prototype training program in collaboration with the City of Virginia Beach to promote creative problem-solving in bureaucratic environments. At the symposium, ODU will report on lessons learned in the Virginia Beach Innovation Lab and how they may apply to other public administrators. Ron Carlee mentioned that this project has the possibility of networking with other Hampton Roads cities. Other cities, such as Philadelphia have opened an Innovation Academy.

Actions Needed:

- Ron Carlee will develop panels from Virginia Beach and ODU students

The council discussed whether the topic of “Resilience” *could be* added to the concept of innovation and creativity. A consensus was reached that we should consider this as a possible theme for next year and not tries to include it this year. Some of the ideas discussed were the HRSD aquifer recharge program, lessons learned from Harvey, Irma and Maria. Gary Roberts mentioned that resilience can also deal individual character. This topic is being worked at Regent University.

May 3rd Public Service Awards Luncheon: Betty Myer asked that an ad hoc committee be formed to examine our scholarship and determine whether the scholarship is meeting the intended purpose.

- **Added to the minutes for clarification;** The stated purpose is of the scholarship is to recognize the potential for individual excellence in public service through educational assistance to members of the Hampton Roads Chapter of the American Society for Public Administration
- **Added to the minutes for clarification:** The current criteria:
 - Residing in Virginia,
 - Is not a previous recipient of this scholarship,
 - Minimum grade point average for completed hours is 3.0,
 - Enrolled in a program offered by an institution with a presence in Hampton Roads.
 - An ASPA Chapter member residing and working as a practitioner in Hampton Roads jurisdictions who is enrolled in related educational programs outside the region; or, be an ASPA member already working in public service pursuing a degree via an accredited on-line program.
 - Applicants will provide information on their extracurricular activities, professional development, and work experience. They will also furnish references and an essay discussion the importance of the chosen degree program to public administration and why they want a career in public service
- **Action:** Gary Roberts, David Chapman and Celeste Greene were appointed to the committee and will provide recommendations for consideration at our next council meeting.

There being no further business, the meeting was adjourned.

Recorded by John Dunning, Secretary on October 10, 2017.