



Marshall-Ridley Choice Neighborhood

A Plan For Transformation

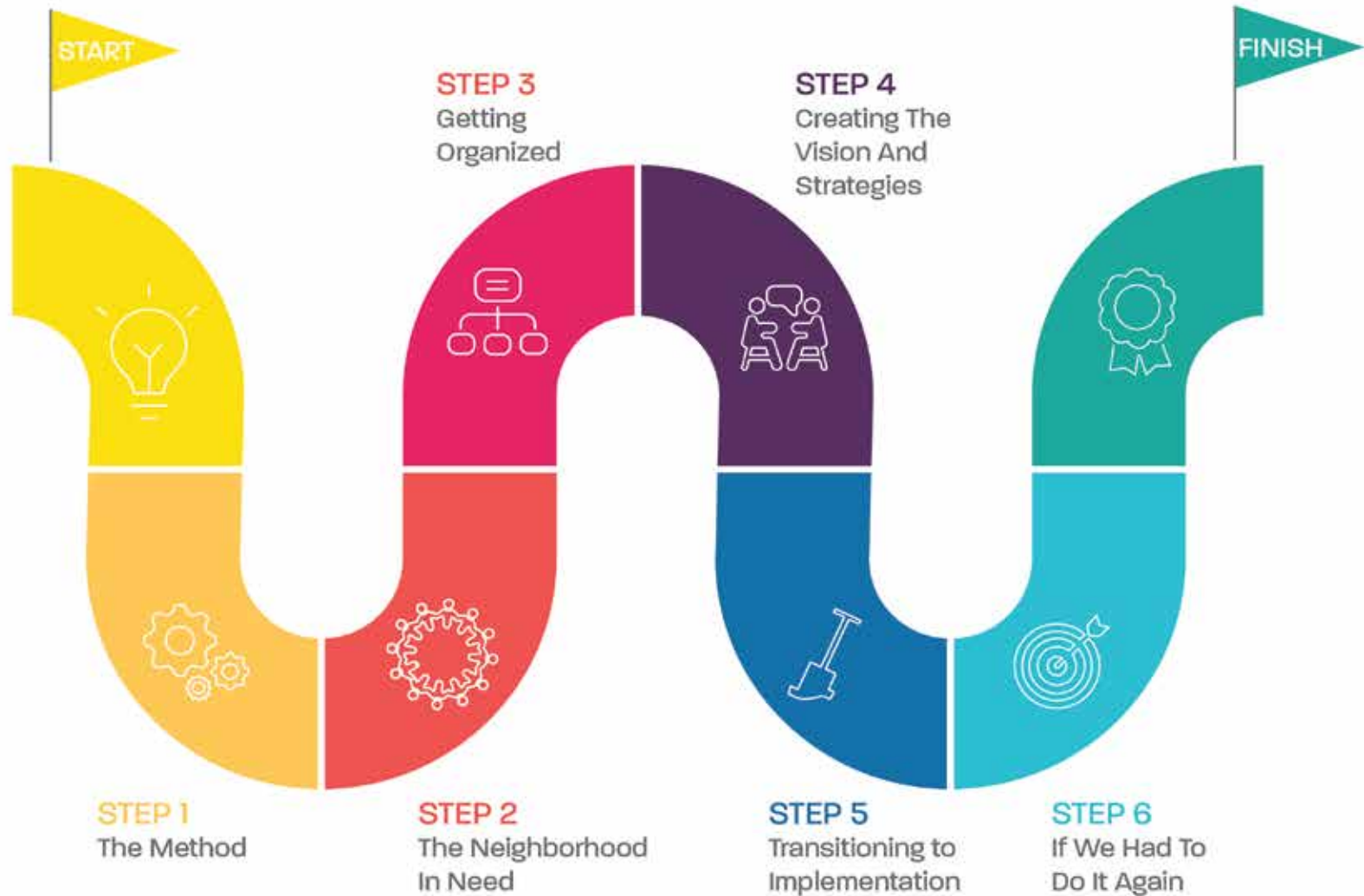


March 15, 2018

MRCN



A PROCESS FOR TRANSFORMATION





The Method

- ▷ Choice Neighborhoods Initiative (CNI)
 - ▷ Next Generation HOPE VI Program
 - ▷ Goes beyond revitalization of public housing

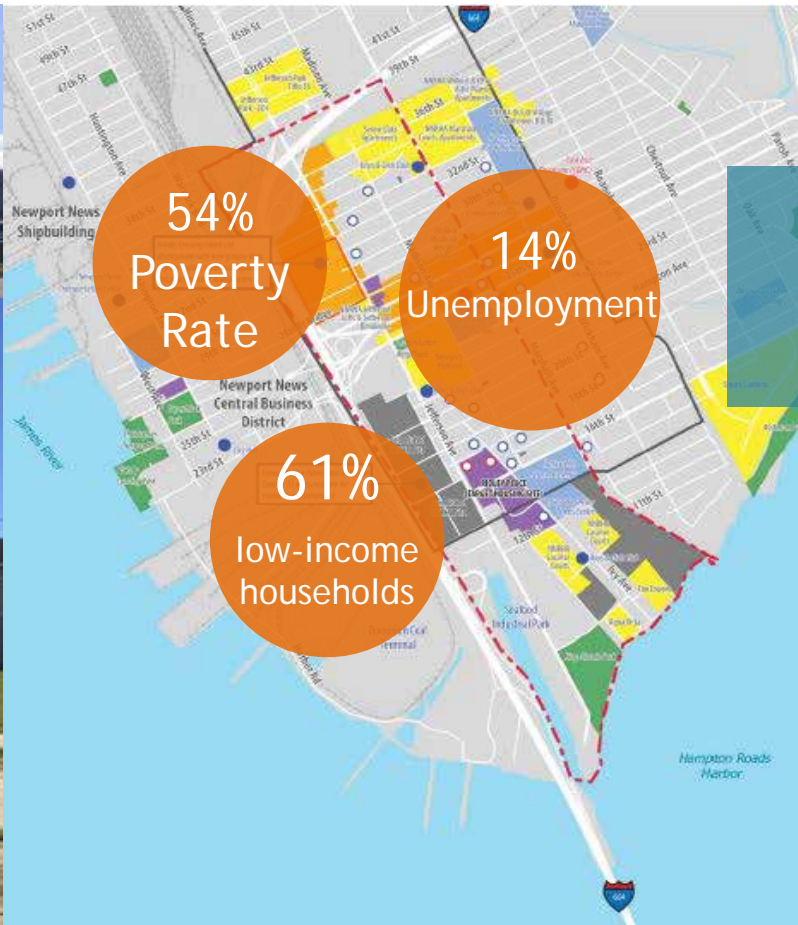
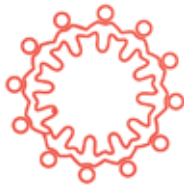




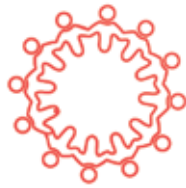
The Method

- ▷ Program awards three types of grants
 - ▷ Planning
 - ▷ Planning and Action
 - ▷ Implementation
- ▷ Newport News Received a Planning Grant

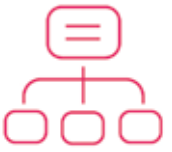




The Neighborhood In Need



The Neighborhood In Need



Getting Organized





Creating The Vision and Strategies

- ▷ Understanding process and criteria
- ▷ Tailoring the process to meet local needs



Creating The Vision and Strategies

- ▷ Build Leadership Capacity
- ▷ Be Flexible, Adjust as Needed



Transitioning to Implementation

- ▷ Implementing while planning
- ▷ Having a Plan B
- ▷ Keeping people informed and engaged
- ▷ Directing the narrative
- ▷ Celebrating the wins





If We Had To Do It Again

- ▷ Don't forget early promises
- ▷ Capitalize on unexpected opportunities
- ▷ Engage youth





For More Information

➤ www.newportnewschoice.com
www.nnva.gov/planning

➤ Garrett Morgan
Senior Planner
(757) 926-3834
gmorgan@nnva.gov