

S.T.I.R.

STRATEGY, TRANSPARENCY, INNOVATION & RESILIENCY



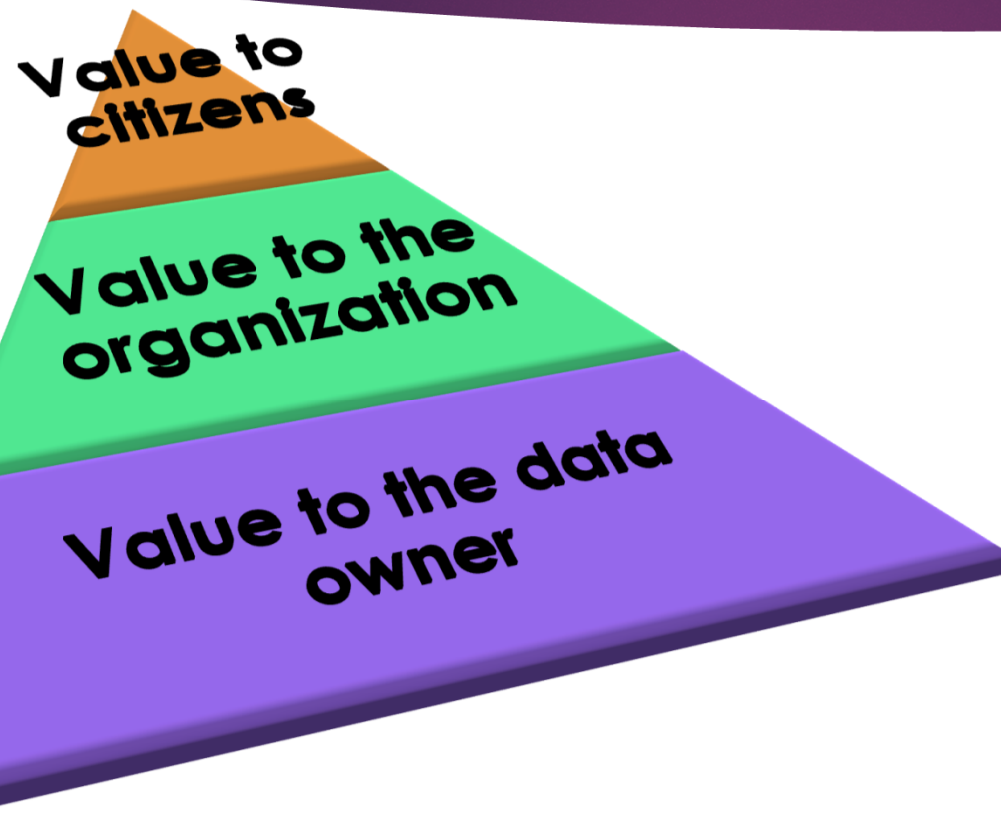
Strategy

- ▶ City Council driven focus
- ▶ Organizational alignment
- ▶ Measurable objectives
- ▶ Routine feedback on efforts



Transparency

3



- ▶ Open Data
- ▶ Improve Processes
- ▶ Data Driven Decisions
- ▶ Tell Our Story

Innovation

- ▶ Understanding risk
- ▶ Empowering employees
- ▶ Supporting new and innovative strategies for old ways of doing business



Resiliency

5



- ▶ Engaging the community
- ▶ Ensure our organization is able to meet expectations
- ▶ As we think about the future are we planning for the shocks?

The logo graphic for S.T.I.R. is a dark purple rectangle with a curved right edge. The text 'S.T.I.R.' is written in white, bold, sans-serif capital letters across the middle. Below the text, there is a circular pattern of concentric lines in a lighter shade of purple.

S.T.I.R.

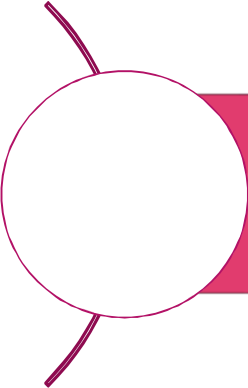
- ▶ **Strategy**
- ▶ **Transparency**
- ▶ **Innovation**
- ▶ **Resiliency**



OpenVB

TRANSPARENCY

How we got here



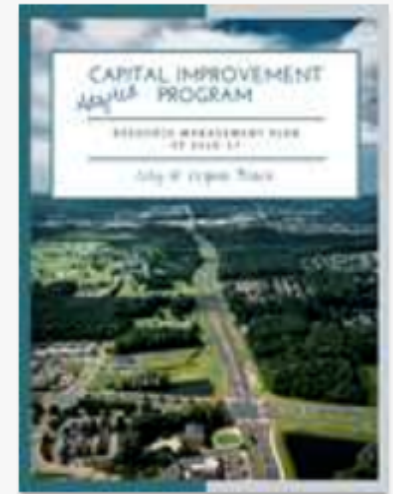
Budget Document on Line



[Executive Summary](#)

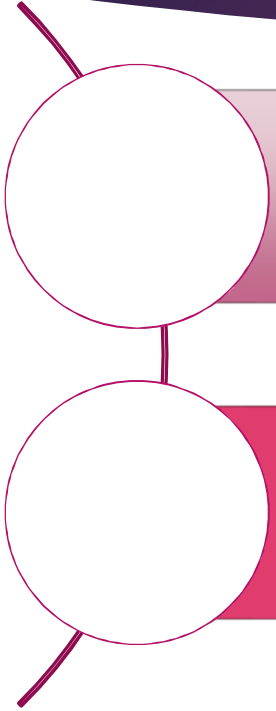


[Operating Budget](#)



[Capital Improvement Program](#)

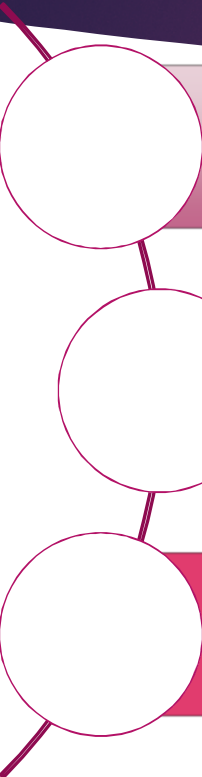
How we got here



Budget Document on Line

Code for America

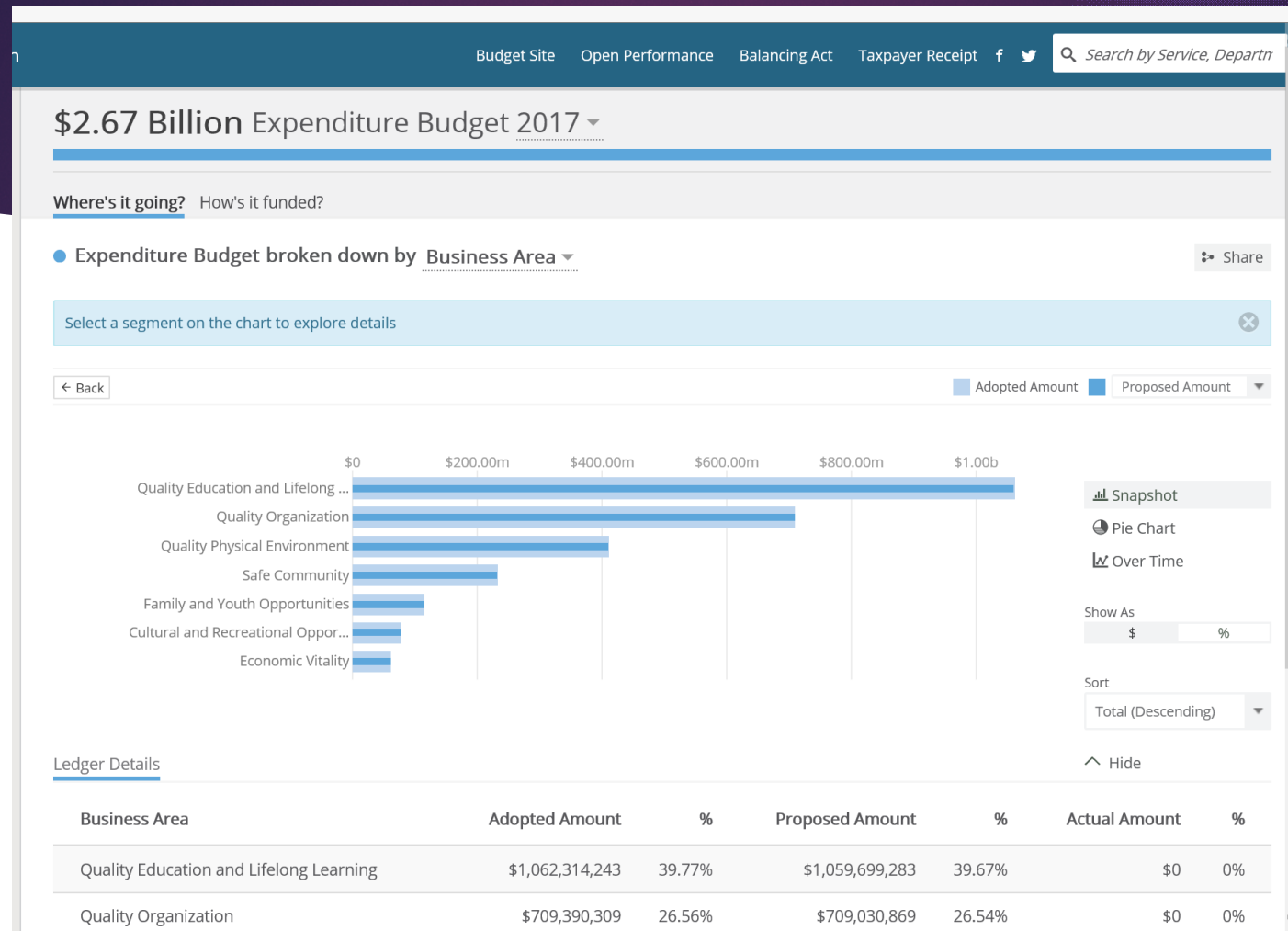
How we got here



Budget Document on Line

Code for America

Open Budget



How we got here

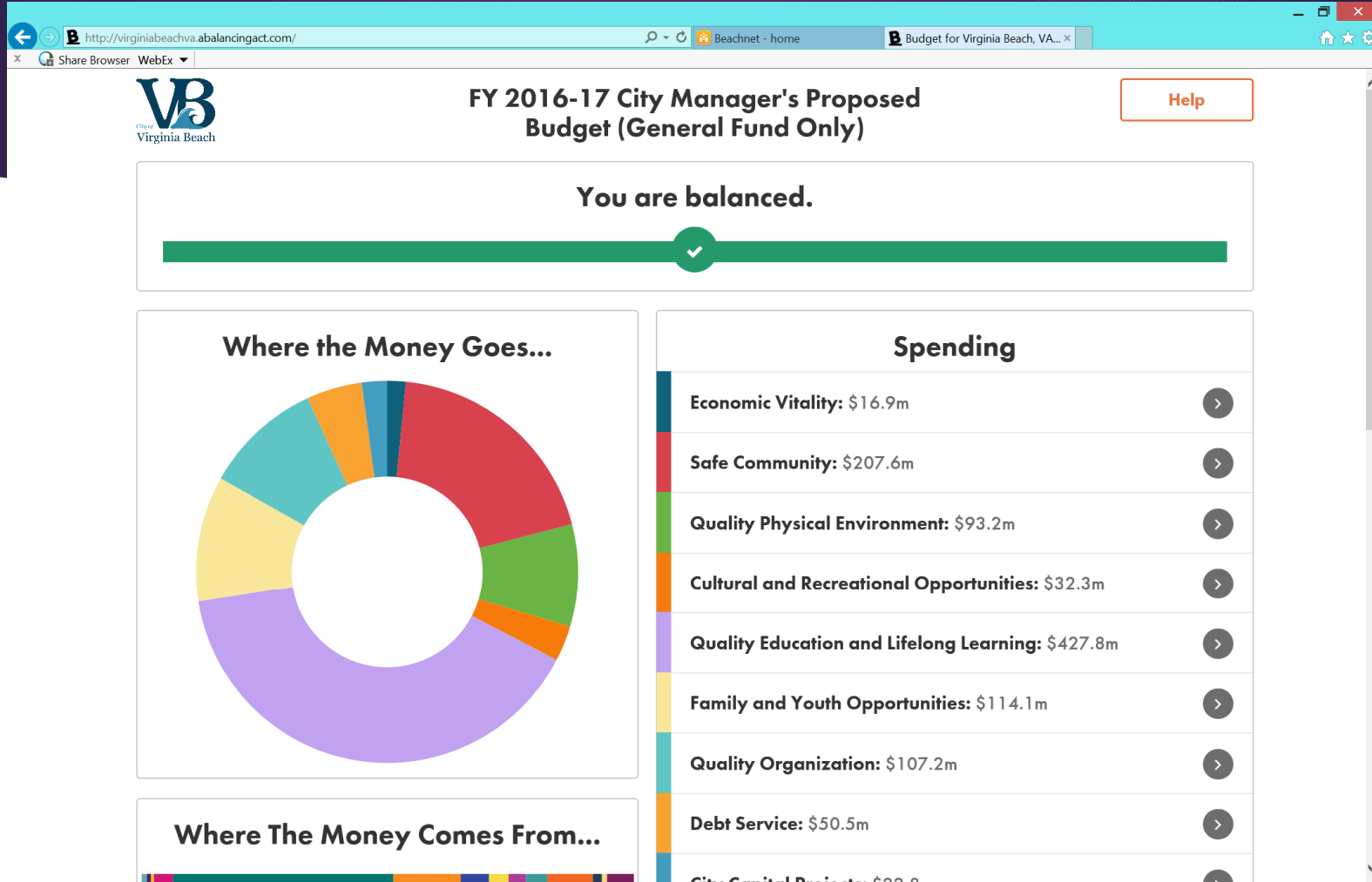


Budget Document on Line

Code for America

Open Budget

Budget Simulation



How we got here



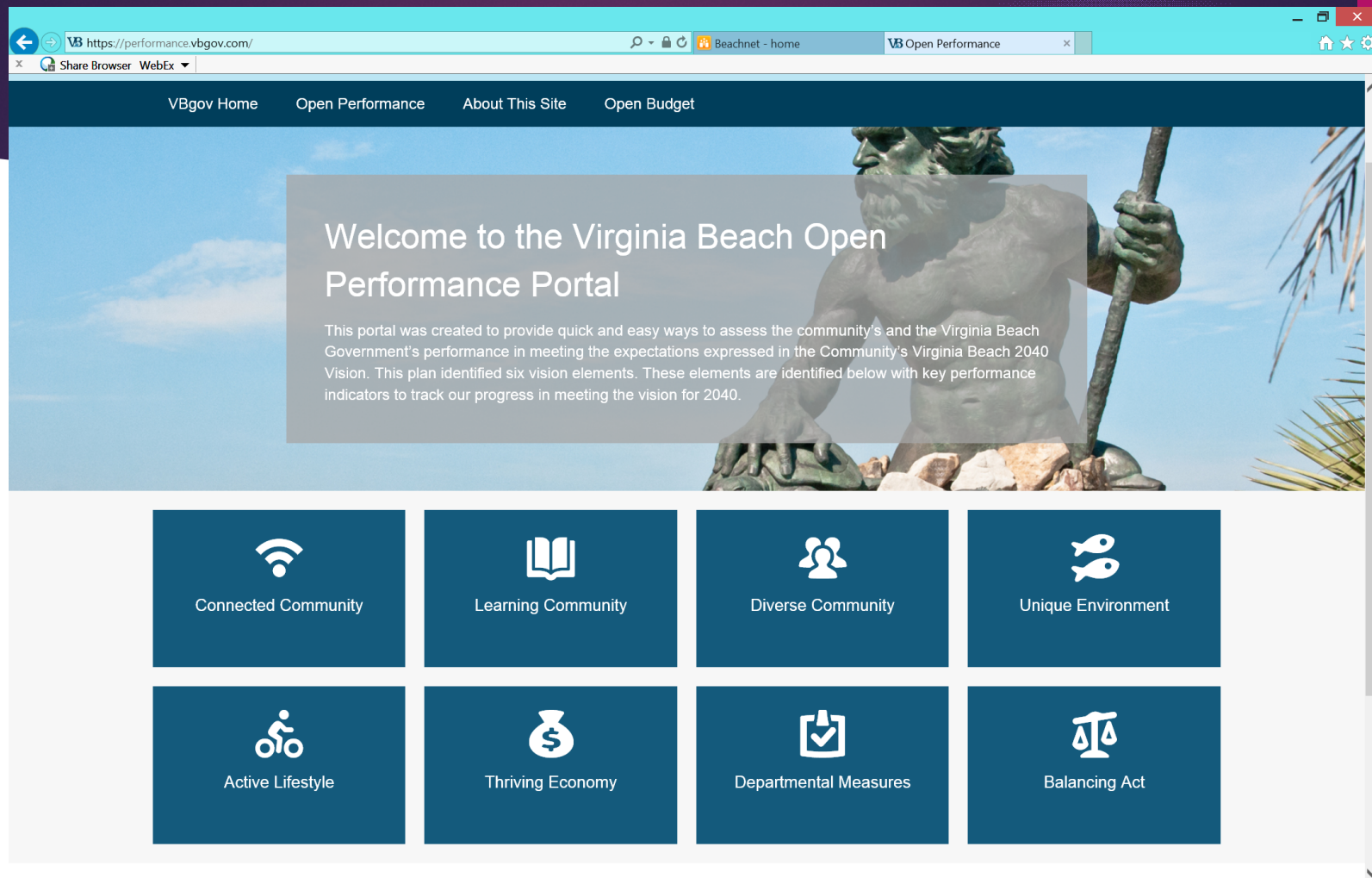
Budget Document on Line

Code for America

Open Budget

Budget Simulation

Open Performance



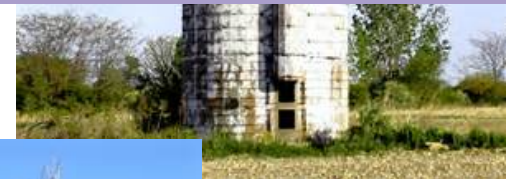
How we got here

-
- Budget Document on Line
 - Code for America
 - Open Budget
 - Budget Simulation
 - Open Performance
 - **Open Data**

What is open data?

18

Our data exists in silos – we need to set it free



Goals

19

- ▶ Reduce redundant work
- ▶ Improve internal processes
- ▶ Analyze data to determine opportunities
- ▶ Highlight what we do for the community
- ▶ Accountability

Process

- ▶ Establish a Data Governance Board
- ▶ Work with Departments to identify datasets
- ▶ Define and approve attributes of the dataset
- ▶ Place data in the portal for **internal** review
- ▶ Open data externally
- ▶ Monitor use

Launch

▶ <https://data.vbgov.com/>

▶ **Thank you to:**

- ▶ Police
- ▶ Emergency Medical Services
- ▶ Finance
- ▶ Human Resources
- ▶ Health Department
- ▶ Housing & Neighborhood Preservation
- ▶ Emergency Communications & Citizen Services
- ▶ Commissioner of Revenue
- ▶ Budget & Management Services
- ▶ City Attorney's Office
- ▶ Parks & Recreation
- ▶ Agriculture

VB https://www.vbgov.com/Pages/default.aspx

Beachnet - home VB VBgov.com :: City of Virginia ...

Share Browser WebEx

- City Employment
- Libraries
- Maps
- Parks & Recreation
- Payments
- Permits
- Report/Feedback
- Requests
- Scheduling Requests
- Self-Service
- Volunteer

- Voter Services
- Real Estate Assessments
- Business License Information
- Apply for a Building Permit
- Volunteer Opportunities
- Public Utilities Online Services
- Bulky Item Pickup
- Pay my Water/Storm Bill
- Pay my Library Fines

provides photo ID, free of charge, for voting purposes only between the hours of 8:00 a.m.-5:00 p.m., Monday thru Friday. Find out what Photo ID s are accepted.

Department Directory >>



Virtual Town Hall

Virtual Town Hall is an online forum for civic engagement. We want to know your priorities and needs. From time to time, we'll ask your opinion on important issues. Please visit often. Take the time to learn about new issues and express your views. Read what others are saying. City leaders will read the statements and incorporate them into the decision process.

Participate

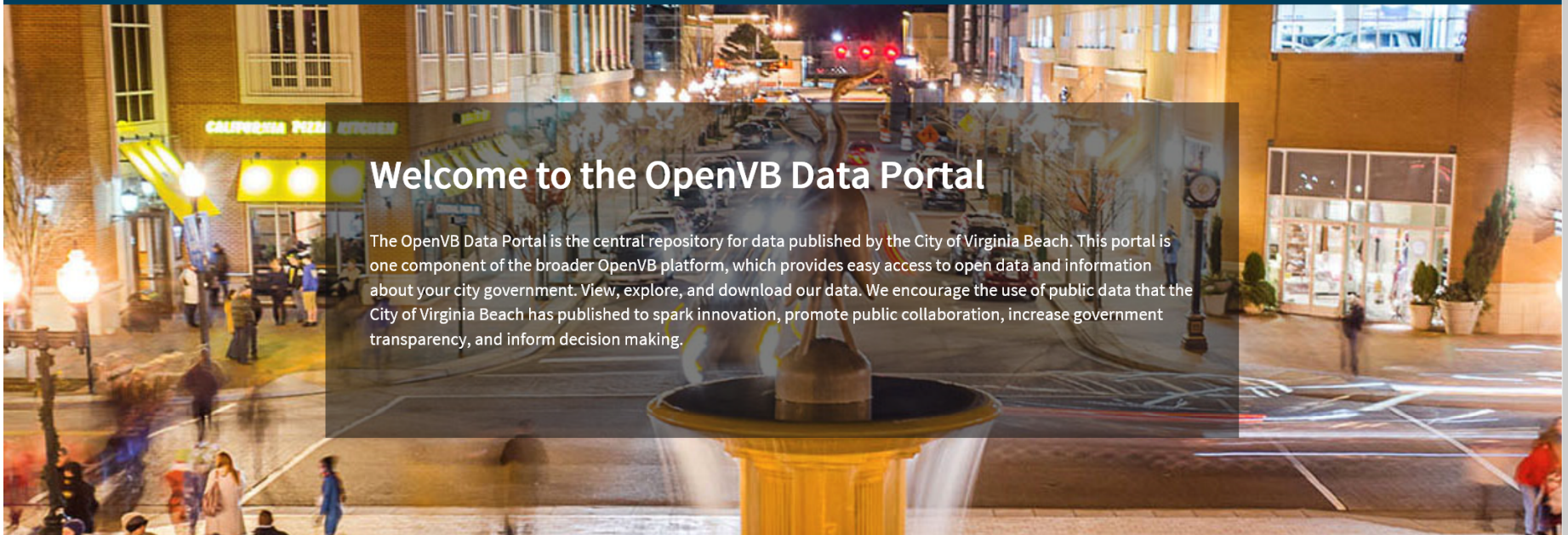
Instructions



Open Data

The Open Data Portal provides citizens access to City data, in raw formats, with full capability to view, filter, sort, create visualizations, analyze, and export the data. This continues the City's ongoing efforts to increase transparency and accountability of City information and operations. The portal provides an open platform for people to work together, conduct data analysis, and extrapolate new insights.

Open Data Portal



Welcome to the OpenVB Data Portal

The OpenVB Data Portal is the central repository for data published by the City of Virginia Beach. This portal is one component of the broader OpenVB platform, which provides easy access to open data and information about your city government. View, explore, and download our data. We encourage the use of public data that the City of Virginia Beach has published to spark innovation, promote public collaboration, increase government transparency, and inform decision making.



Public Safety



Business



Finance / Government



Neighborhoods / Environment

Catheryn Whitesell
Director of S.T.i.R.

cwhitese@vbgov.com
757-385-4593

- ▶ **Be Bold**
- ▶ **Challenge yourself and your staff**
- ▶ **Try new things...take that risk**