



Hampton Roads Chapter of ASPA

For members of the Hampton Roads Chapter of the American Society for Public Administration

September 2017 Newsletter

MISSION FOCUSED & SERVICE FIRST: CREATING INNOVATIVE SOLUTIONS



Betty Meyer

The Hampton Roads Chapter of the American Society for Public Administration (ASPA) will focus the September 2017 to May 2018 program year on the national ASPA theme of creating innovative solutions while staying mission focused and placing service first. This theme emphasizes four public service values concerning innovations as follows:

- Prioritizing the needs of our residents over the needs of bureaucracy.
- Utilizing civic engagement to gain the expertise and experience of our residents in the problem solving process.
- Maintaining a spirit of entrepreneurship to empower public servants.
- Developing a lasting culture of innovation.

Our three general membership meetings and our symposium will focus on this theme.

- On September 28th our Norfolk and Newport News city managers will provide their perspective on this topic.
- The November 16th meeting will examine the NORFOLK WORKS project, designed to recruit and champion a diverse and talented workforce.
- On January 18th we will hear about the Newport News Choice Neighborhoods Initiative, a U.S. Department of Housing and Urban Development grant to help revitalize and transform a portion of the Southeast Community.
- Our March 15th symposium will focus on the lessons learned from the Virginia Beach Innovation Lab and how they may apply to other public administrators.

Please put all these dates on your calendar and plan to come listen, learn, and participate in discussing these important initiatives in Hampton Roads.

We had a great wrap-up for our 2016-2017 program year with our Public Service Awards Luncheon (May). A special thanks to Charlie Mills for his leadership this past year as our president.

From a program planning perspective, we are off to a good start for this program year, but still have the challenge of filling some key leadership positions. Consider stepping up to help make our chapter stronger. I look forward to serving as your president but need each of you to make it a successful year.

Hampton Roads Council

President

Betty Meyer

President - Elect

(need to fill)

Student Representative

(need to fill)

Treasurer

Michelle San Anton

Secretary

John Dunning

Web Administrator

David Chapman

Council at Large

Term 1 Jul 16—30 Jun 18

Kelly Doolan

Celeste Greene

Kaitlyn James

Mechelle Smith

Term 1 Jul 17 – 30 Jun 19

Ron Carlee

Stephen Chenault

Jerry Hoddinott

Gary Roberts

Immediate Past President

Charlie Mills

Committee Chairs

Marketing—Kelly Doolan

Membership (need to fill)

Newsletter Contents:

September Meeting and Annual Events (*Page 2*), Public Service Awards (*Page 3*), Meet Your President and Council (*Pages 4 & 5*), ASPA Membership & Benefits (*Page 6*)

General Membership Luncheon Meeting
Thursday, September 28, 2017
The Holiday Inn - Norfolk Airport
1570 N. Military Hwy, Norfolk, Virginia
(11:30 – 12:00 Registration/Networking 12:00 – 12:50 Lunch/Program)

Mission Focused and Service First : Creating Innovative Solutions

Featured Speakers:
Newport News City Manager: Cindy Rohlf
Norfolk City Manager: Doug Smith



This is an open meeting - please invite your co-workers, friends, students, and guests
Register on-line at www.aspahr.org
Cost: \$20 Students—\$25 Members and Guests

Next Regularly Scheduled Events

November 16th – Topic: NORFOLK WORKS: This project was launched in December 2016. It is designed to champion the recruitment of diverse Norfolk talent to support business retention and expansion, align economic and workforce development efforts to acquire new business development, and, in collaboration with our workforce partners, help Norfolk citizens prepare for and connect to meaningful employment opportunities.

January 18th – Topic: Newport News Choice Neighborhoods Initiative: The City of Newport News and the Newport News Redevelopment and Housing Authority have been awarded a \$500,000 Choice Neighborhoods Initiative Grant from the U.S. Department of Housing and Urban Development to help revitalize and transform a portion of the Southeast Community.

March 15th Symposium: Building skills for innovation and creativity. In the fall of 2017, ODU is implementing a multi-disciplinary prototype training program in collaboration with the City of Virginia Beach to promote creative problem-solving in bureaucratic environments. At the symposium, ODU will report on lessons learned in the Virginia Beach Innovation Lab and how they may apply to other public administrators.

May 3rd Public Service Awards Luncheon: The program will highlight the importance of public service and focus on our annual scholarship and the Hirst and House Awards.

HR ASPA Public Service Awards

On May 18th our Chapter, which serves the 16 municipalities in Southeastern Virginia, held the annual Awards Luncheon. The luncheon highlighted the importance of public service and the role of ASPA in the region. A scholarship and two awards were presented.

The **JULIAN F. HIRST AWARD FOR DISTINGUISHED SERVICE** is awarded to a Hampton Roads public administrator who is 40 years old or older and best exemplifies the criteria set forth for distinguished service in public administration. The 2017 selectee:



Stanley I. Skinner serves as the Assistant Director of Community Development for the City of Suffolk, striving to improve the quality of life of Suffolk citizens by combining the functions of property maintenance, zoning enforcement, and building inspections. He has over 27 years of experience in codes enforcement and public administration. Stanley was instrumental in working with the state in developing new guidelines related to the development of the Virginia and International Building Codes. Stanley has obtained numerous certifications from the Commonwealth of Virginia, the International Code Council, and FEMA. He is a member of Phi Theta Kappa Honor Society and a former Big Brother for the United Way, the Leadership Triangle Board, the Governor Housing Advisory Board, the Hampton Roads Chapter of ASPA Council, and served as the President of the Conference of Minority Public Administrators (COMPA).

The **GEORGE ROBERT HOUSE, JR. AWARD FOR OUTSTANDING SERVICE** is awarded to a Hampton Roads public administrator who is less than 40 years of age and has demonstrated the key characteristics outlined in the award criteria. The 2017 selectee:



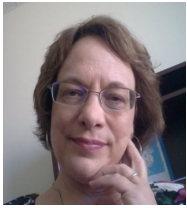
Morgan Whayland accepted a position with the newly created City Manager's Office of Resilience in the City of Norfolk. As a critical member of the Resilience Team, Morgan is managing the implementation of two Environmental Protection Agency funded Brown-fields grants, which will drive the redevelopment of the Harbor Park area of the city. Additionally, she is providing strategy support to a new nonprofit designed to build regional urban resilience by brokering relationships between the region's cities and the private sector. Morgan's commitment to public service extends into all aspects of her work. Morgan is a member of the Downtown Norfolk Council's group of 100 emerging leaders who live and work in downtown Norfolk and volunteer their services to support the vision of Norfolk as a dynamic and vital urban center. She is a tireless advocate for the City, working with private and non-profit partners to make life better for the citizens of Norfolk.

The **HAMPTON ROADS CHAPTER SCHOLARSHIP FOR STUDIES IN PUBLIC ADMINISTRATION** is awarded to a student chapter member who is residing and working as a practitioner in Hampton Roads and is enrolled in a degree program leading to a profession in public administration and has demonstrated academic excellence and dedication to a public service career. The 2017 selectee:



Tanny Simmons works as a Senior Enrollment Councilor for Regent University and is a student in their Master of Public Administration program. She is a recognized leader in her work unit as an Enrollment Management Processor and within the MPA student body. Tanny's work is a skillful integration of classroom theory and practice, utilizing her high level of cognitive ability and practitioner knowledge. She possesses excellent research, analytical, and conceptual skills. Tanny has an undergraduate political science degree from ODU and served as a General Assembly Intern in 2015.

Meet Your New President



Betty Meyers - President

Betty has worked in local government in Hampton Roads for over 25 years. Her work has focused on public budgeting, performance measurement, and process improvement to provide more efficient programs and services. She holds a Ph.D. in Urban Services Management from Old Dominion University. She currently is employed by the City of Norfolk where she manages the Purchasing Division for the Department of Finance. Betty has been a member of ASPA since her graduate school days (her father—an ASPA member-- paid for her first membership.) Betty is also active in the Government Finance Officers Association. Her two amazing Chinese children keep her busy outside of work.

Meet Your Council (July 2016—June 2018)



Kelly J. Doolan—Council Member

Kelly is a current employee of 18 years with the City of Virginia Beach, working as a clinical administrator in the Human Service Department. She is working toward her doctorate degree in Public Administration and Urban Policy at Old Dominion University. In addition to a full-time career and current studies, she has two teenage daughters and a husband who works for the federal government. Her research interests include public policy and regulation related to clinical licensure.



Dr. Celeste Greene - Council Member

Celeste is an Assistant Professor & Statewide Program Director of Business & Professional Studies for the University of Virginia's School of Continuing & Professional Studies. She oversees the graduate Certificate in Public Administration. Prior to her academic appointments, she worked as a legislative aide for former Congressman Leon Panetta and at the U.S. Environmental Protection Agency. Her research focuses on environmental policy, local government, financial management, and quality of life issues.



Kaitlyn James - Council Member

Kaitlyn James is currently a financial analyst for the Virginia Beach Department of Health. She is working toward her doctorate degree in Public Administration and Urban Policy at Old Dominion University, where she also received her MPA in 2014. Her research interests include budgeting and finance as well as social justice in regards to climate change and sea level rise. In addition to school and her career, she has a five year old daughter and her husband is a public defender for the City of Newport News.



Mechelle Smith—Council Member

Mechelle is the director of the Norfolk Criminal Justice Services (NCJS), a city-wide community-based community corrections agency established pursuant to the Virginia Pretrial Services and Comprehensive Community Corrections Acts for Local Responsible Defendants and Offenders. She is a volunteer for Heifer International and the Foodbank of Southeastern Virginia and the Eastern Shore. She is currently working on her doctorate in public administration at Old Dominion University.



Plan on attending 2017 NECOPA hosted by the University of Vermont on November 3-5, 2017. Information can be found at <https://northeastpublicadmin.org/registration2017/>

Meet Your Council (July 2017—June 2019)



Dr. Ron Carlee - Council Member

Ron is the director of ODU's new Center for Regional Excellence. The Center will offer thought leadership on the issues that the region has wrestled with for years, act as a facilitator to bring together organizations, and to train workers. Ron joined ODU after a career as a local government executive, including City Manager, Charlotte, NC; County Manager, Arlington, VA, and as ICMA's Executive Director of Strategic Initiatives. He previously taught at George Washington University. He joined ASPA in 1983.



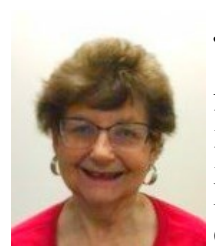
Stephen Chenault—Council Member

Steven L. Chenault is a retired federal civil servant with a career in manpower management for The Department of the Army. His is member of The American Society of Military Comptrollers (ASMC) and has been a member of ASPA since 1977. Steve holds a MPH from The School of Public Health, The University of North Carolina at Chapel Hill and a Masters in Urban Studies from ODU. He is in his second term as a member of our local council.



Dr. Gary Roberts - Council Member

Gary joined the faculty of the Robertson School of Government in fall 2003 with teaching and research specializations in Public Administration. Prior to his arrival at Regent University, Dr. Roberts served as a tenured faculty member at Fairleigh Dickinson University and the University of Memphis. Dr. Roberts has worked in both the public and nonprofit sectors in the areas of human resource management and community development. His teaching areas include nonprofit administration, human resource management, and public administration.



Jerry L. Hoddinott, - Council Member

A native of Birmingham, AL, Jerry has lived in Colorado, Louisiana, Pennsylvania and finally in Chesapeake, Virginia. Public utilities has been her career since 1979, first in the water laboratory and then in administration. She has been an ASPA member since Dr. Berhanu Mengistu strongly suggested joining in 1988. She continues to enjoy the camaraderie and challenging speakers.

Interested in Helping the Chapter?



President- Elect: Oversees the Program Committee and assures regular events are planned and executed properly. Assists the President with overseeing other Committees. Performs other related tasks requested by the President (*We are looking for nominees—self nominated or other. The council will make the selection*).

Marketing Committee: We are looking for volunteers to assist in marketing chapter events to their city or government agency.

Membership Committee: Monitors the membership list to welcome new members and works with the marketing chair and council, by being proactive in encouraging event participation by non-members in hope of gaining future members

To volunteer or for more information contact the chapter secretary: johndunning@cox.net

ASPA MEMBERSHIP

Are you taking advantage of your benefits?

Welcome to Our 2017 Members

- John Bell - Virginia Beach
- Nicole Benson- Chesapeake
- Andrew Duggan -Yorktown
- Pamela Edwards - Norfolk
- Matthew Esper-Virginia Beach
- Florence Haynes-Addison-Virginia Beach
- Ronald Jackson -Hampton
- Shevonne Morgan-Glover -Virginia Beach
- Pamela Portocarrero -Bradford PA
- Pragati Rawat -Norfolk
- Sophia Sjolinder -Virginia Beach
- Benjamin Streetman -Norfolk



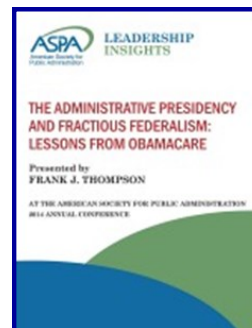
ASPA's quarterly magazine, **PA TIMES**, focuses on concerns of public administrators, it highlights best practices in the field and news you can use. **PA TIMES Online**, issued twice weekly, contains the latest commentary from public administrators on current happenings.



Stay connected with the rest of the public administration community! ASPA's e-newsletter, **The Bridge**, is distributed twice-monthly and includes the latest information from across the discipline. ASPA **SmartBrief** arrives every morning with the latest public administration and public policy headlines from the federal, state, and local levels.

ASPA's E-Learning Portal!

ASPA's e-learning program offers events year-round, focusing on issues of importance to public administrators -from data-based decision-making and accountability and standards to examinations of current events and in-depth analyses of social challenges. Use the E-Learning Portal to find current education in our three tracks: professional development, Book Talks and student and new professional topics.



Leadership Insights is ASPA's e-publication highlighting unique perspectives on timely public administration topics. It is designed to offer members a resource that is relevant, interesting and readable



Public Administration Review (PAR) has been the top journal in public administration for the last 75 years. Stay current on topics and research important to today's public administrators